

# CORPORATE SUSTAINABILITY STRATEGY

UNCORK A BETTER FUTURE



# 2025

UNCORK  
A BETTER  
FUTURE



VIÑA CONCHA Y TORO  
— FAMILY OF NEW WORLD WINERIES —





Uncork a Better Future is the name of Viña Concha y Toro's Corporate Sustainability Strategy 2025.

Created as a call that allows a quick and immediate interpretation of the company's sustainable vision. At this stage, we seek that our message generates actions of involvement by more agents of society.

We want to summarize in a brief and simple sentence Viña Concha y Toro's invitation to its different audiences, emphasizing that the active role of clients, consumers, suppliers and the overall community is key to achieve a sustainable society.

## INSPIRATION

There is a vast world contained in each of our wines. There is passion, effort, dedication and care.

We are more than quality wines, we are here to transform every glass of wine and every encounter into an unforgettable experience.

We want to play a leading role in building a better future for people and the planet. That is why we work every day, knowing that the time for change is now, remembering at every step the soundest ambition of all: to improve in everything we do to give back to the Earth more of what it has given us.

**Because that is a positive impact.**





Viña Concha y Toro and its family of wineries in Chile, Argentina and the United States integrate sustainability into their mission as one of their core business pillars, together with excellence, innovation, and people.

Thus, the company keeps progressing in the production of high-quality wines, incorporating a harmonic approach in its growth. We understand that as a leading industry player, our growth must be in balance with our natural and social environment. Every stage of our business operates under this premise.

The company's history of working on environmental and social issues dates back to its origins. We have always believed that caring for the land, water, natural resources and our people is an essential component of our way of working. These are the elements that have allowed us to endure over time and continue to grow not only in Chile, but also to take our work philosophy beyond our borders.

Since 2012, the company has had a Sustainability Strategy, which allowed us to begin to incorporate an integrated and long-term view of our environmental and social concerns in an organized and systemic manner.

From that moment on, we moved forward with a measurable and quantifiable approach,

which has allowed us to improve our performance year after year.

The company annually reviews the validity and relevance of this long-term view, conducting a materiality exercise which takes into account different internal and external stakeholders. Furthermore, each year we close the year's goals and progress to evaluate the effectiveness of the ongoing implementation and its medium- and long-term influence. This allows us to maintain the validity and ambition of the challenges.

This document shows the Corporate Sustainability Strategy 2025, which has been called "**Uncork a Better Future**". We present the sustainability model with which the company operates, the pillars that constitute the strategy, and the 10 regenerative commitments of the company.

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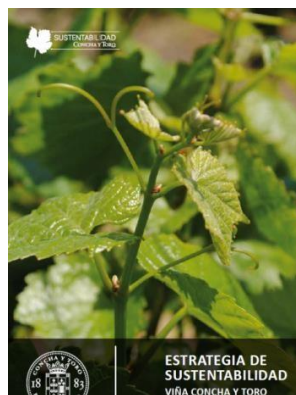
*Viña Concha y Toro's Corporate Sustainability Strategy is an invitation to all its stakeholders to build a better future together.*

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# SUSTAINABLE PATH

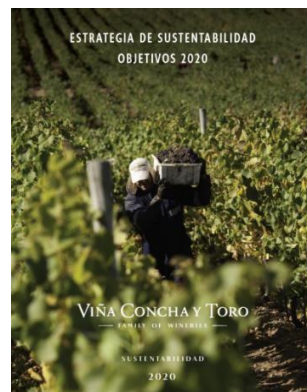
## 3 STAGES



[ 2012-2015 ]

### FIRST CYCLE THE BEGINNING

During 2011, the development of the Sustainability Strategy began, which was launched in 2012. 93% of the goals defined for 2015 were achieved.



[ 2016- 2020 ]

### SECOND CYCLE CONTRIBUTION TO GLOBAL SUSTAINABILITY

In 2015, a new stage began with more ambitious goals for 2020 and incorporating the alignment with the United Nations Sustainable Development Goals. 95% of the goals set for 2015 were achieved.



[ 2021- 2025 ]

### THIRD CYCLE UNCORK A BETTER FUTURE

Aiming towards 2025, we incorporated the focus on generating positive impacts which gives us the certification as a B Company and the strategy generates the concept of "Uncork a Better Future".

For more than 10 years, Viña Concha y Toro has pursued a strategic approach to sustainability management, guided by a vision of mobilization and impact.

Initially, giving back in each bottle, what the land has given us, giving thanks for the generosity of the land's fruits and our people, for allowing us to thrive. With every step we took, we looked for ways to give back.

Today, we want to go further by incorporating into this statement our commitment to generate net positive impacts. To leave a legacy in our journey so we can contribute to an inclusive, equitable and regenerative future.

We want to contribute in building a better future for people and the planet. Therefore, we would like to invite you to join us in the Corporate Sustainability Strategy 2025 "Uncork a Better Future".

Because the future is forged today, with our daily efforts, with small steps towards greatness, with small efforts that will lead us to be a better company for the world.



# B CORPORATIONS

SINCE 2021

In 2018, Viña Concha y Toro launches its Corporate Business Strategy and, at the same time, the challenge of consolidating the company as an international benchmark in sustainability issues is born.

We sought to be global leaders and to make our efforts visible through a global language that would allow us to convey our path of learning and improvement.

In the same year, the company began the path that led it to become a Certified B Corp. after a process spanning two and a half years of work.

On April 22, 2021, on Earth Day No. 50, at its Annual Shareholders' Meeting, Viña Concha y Toro unanimously ratified the option to become a B Corp. and became the first publicly traded company to obtain this recognition in Chile.

This step is crucially important in the certification process, because one of the requirements of B Corporations is that the environmental and social commitment is enshrined in the company's bylaws,

ensuring that the governance of this commitment is maintained in the long term.

## TRANSFORMATIVE PROCESS

For Viña Concha y Toro this was a transformative process, as it was the first time since its establishment that the company modified its bylaws to expressly state its environmental and social commitment. With our characteristic conviction, we took this important step that drives us to strive to be a better company every day. This commitment is now part of our objectives, allowing us to make this premise a lasting one.

*Our commitment to a positive impact on our stakeholders is enshrined in our bylaws.*



Empresa



Certificada

## PURPOSE

### VIÑA CONCHA Y TORO

WE EXIST TO  
**TRANSFORM**  
 EACH GLASS OF WINE  
 AND EACH ENCOUNTER  
 AROUND THE WORLD  
 INTO A **MEMORABLE**  
**EXPERIENCE**

#### MEMORABLE EXPERIENCES FOR OUR CONSUMERS

Our business strategy puts the consumer at the center, therefore, it is an important milestone for the year 2022 to have unveiled the company's purpose: We exist to transform every glass of wine and every encounter around the world into a memorable experience.

This phrase sums up what moves and gives meaning to all of us working at Viña Concha y Toro, enhancing our daily work.

A memorable experience can only be achieved if we have quality wines from their origin, the terroir; with excelling agricultural, enological and bottling plant work, but also with the construction of attractive, strong and global brands that are in tune with consumers; with an ambitious sustainability strategy; with

innovation; with excellent support areas; and, finally, with an efficient distribution capacity to reach any corner of the world where people want to celebrate an encounter with our products in a timely manner.

The corporate purpose inspires and mobilizes the entire organization to perform an introspective look and evaluate to what extent each of the company's areas contributes to this great yearning.

From it all the fundamental statements in the field of corporate sustainability at Viña Concha y Toro originate, because every glass of wine must also be a memorable experience from the sustainability point of view.

# KEY STATEMENTS

The company seeks to consolidate its position as an international benchmark in sustainability, transcending our industry's boundaries.

To this end, we must make progress on both environmental and social issues, generating virtuous alliances with our stakeholders and highlighting our practices to combat climate change and

contribute to the regeneration of our planet.

We aim to leave a legacy of net positive impact in every area of our relationship with our environment, and to meet this challenge, the following elements of sustainable management have been defined.



## CORPORATE SUSTAINABILITY VISION.

To be leaders in building a better, resilient and regenerative future for people and the planet.



## CORPORATE SUSTAINABILITY MISSION.

Generate net positive impact for our stakeholders and be a global reference in the regeneration of our planet.



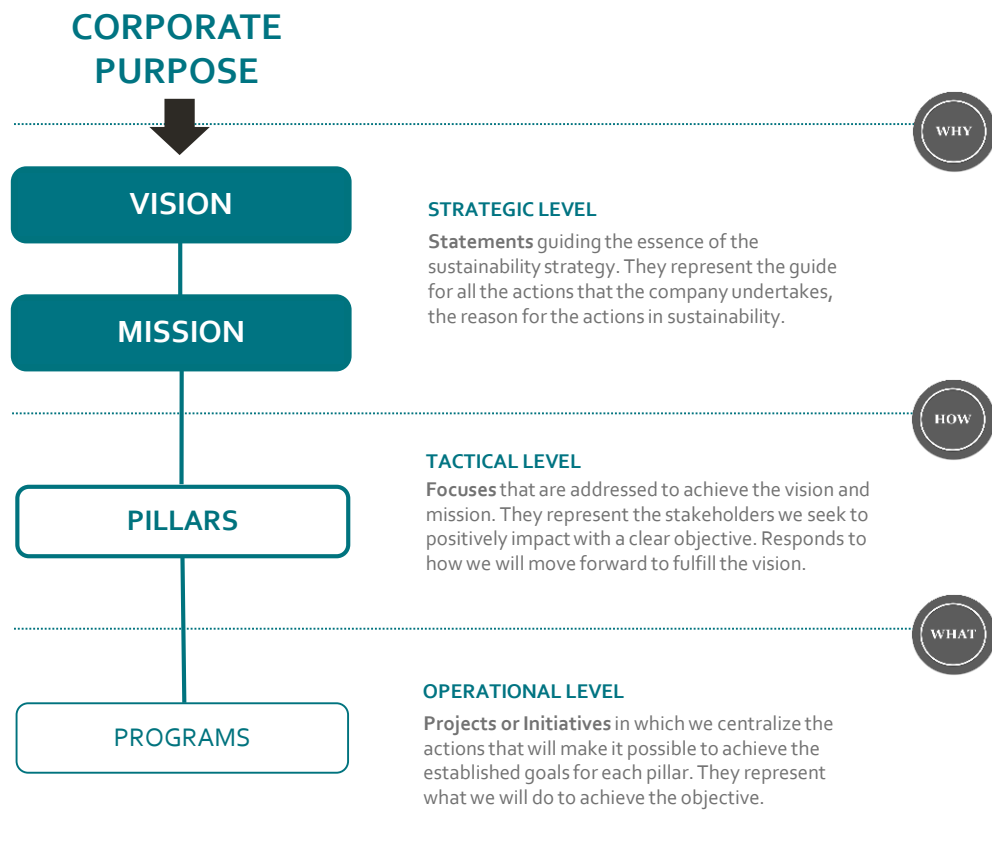
*Uncork a Better Future is the name of our Corporate Sustainability Strategy 2025.*





# STRATEGY STRUCTURE

In order to implement the long-term vision, Viña Concha y Toro has defined a hierarchical strategic framework that, starting from the corporate vision of sustainability, incorporates the fundamental definitions through a top-down approach.



Strategic Level

## VISION

To be leaders in building a better, resilient and regenerative future for people and the planet.

## MISSION

Generate net positive impact for our stakeholders and be a global reference in the regeneration of our planet.

Tactical Level

## PILLARS

Each one of the pillars contributes to the long-term strategy. It has a corporate **objective**, quantitative **goals** and expected **positive impacts** by 2025.

- Long-Term Contribution
- Corporate Objective
- Quantitative Goals
- Expected Positive Impacts

Operational Level

## PROGRAMS

This corresponds to the integral projects or initiatives through which the multidisciplinary activities that allow us to achieve the annual goals we have set ourselves are implemented.



# SUSTAINABILITY PILLARS

These 6 pillars represent the company's main stakeholders, whom we seek to positively impact. In addition, a transversal pillar is considered, which is represented by **Governance**, a critical factor that incorporates all corporate values and business ethics, which must be present in all actions carried out. Governance also provides the framework of policies and procedures under which the company operates.

By means of the pillars, the vision of a better future is materialized, one where we hope to leave a regenerative legacy.

*The sustainability strategy pillars represent the company's main stakeholders.*



## LONG-TERM OBJECTIVES



### GOVERNANCE

Ensure that all the company's sustainability actions are consistent with the corporate values and guidelines.



### CONSUMERS

To make visible our efforts and achievements in sustainability through our brands as well as to deliver a message of responsible consumption of our products.



### SUPPLIERS

Involve our supply chain in sustainability initiatives that allow them to improve their performance and, therefore, that of Viña Concha y Toro.



### CLIENTS

To proactively bring our sustainability performance closer to our clients and capture pioneering trends that will help us become a global benchmark in sustainability.



### OUR PEOPLE

Continuously improve the well-being and commitment of all the company's employees. To grow in diversity, equity and inclusion.



### COMMUNITY

Contribute to the development of the different communities where we participate, through entrepreneurship, empowerment and education.



### OUR PLANET

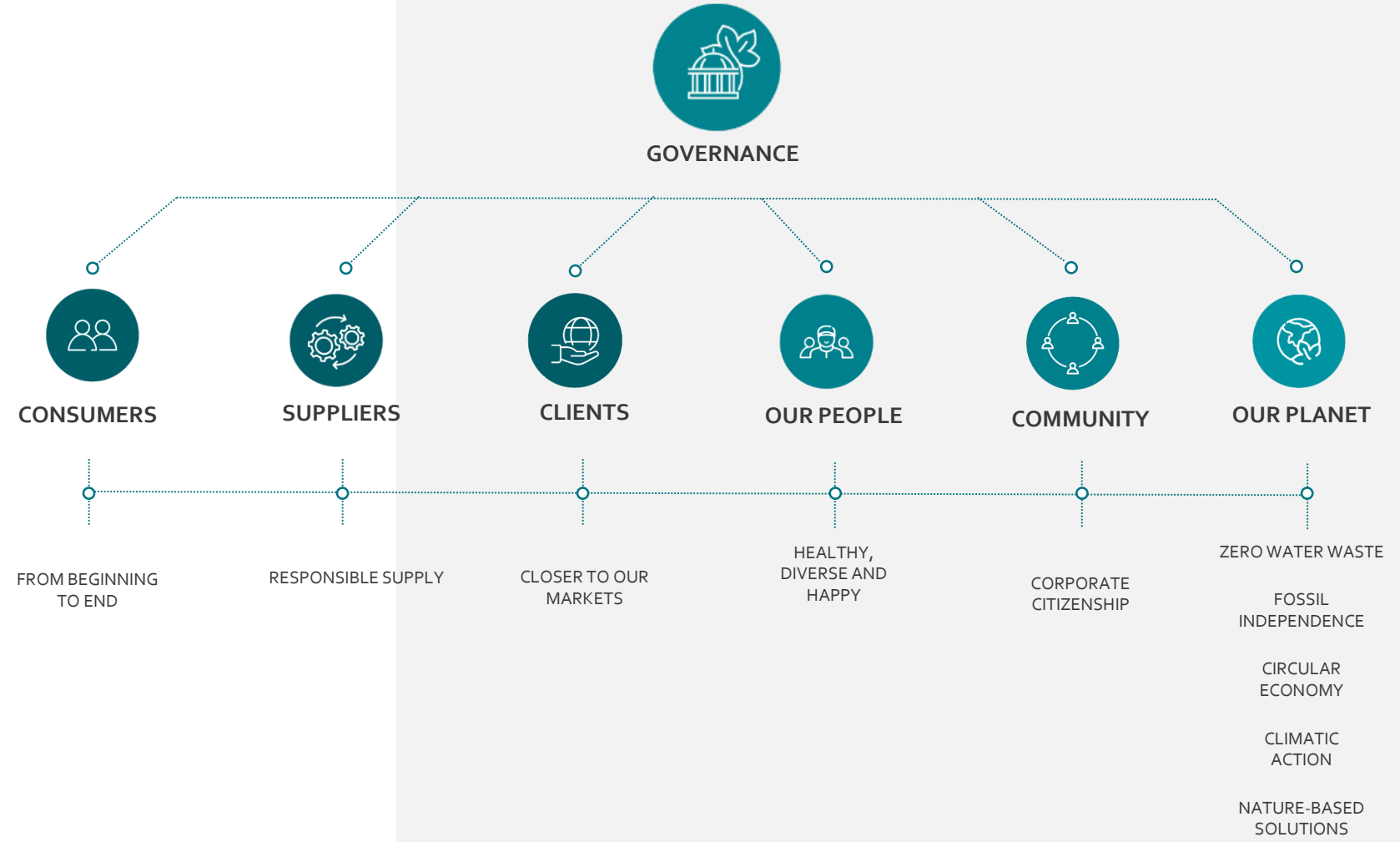
Contribute to regenerate the conditions of our planet through our practices in energy, water, waste, nature and climate change. We seek to lead trends beyond our industry.

# 10 PROGRAMS

To fulfill the positive impact on our stakeholders, the 6 pillars have 10 programs that are implemented each year.

These programs have annual goals, in order to achieve the expected impact in the projected years covered by the Corporate Sustainability Strategy 2025.

Governance, as a transversal axis, ensures that all actions carried out in this context are aligned with the fundamental statements, the Corporate Sustainability Policy and the body of policies and procedures of the company in different areas.



*10 programs conform the Corporate Sustainability Strategy*  
**5 for people**  
**5 for the planet**

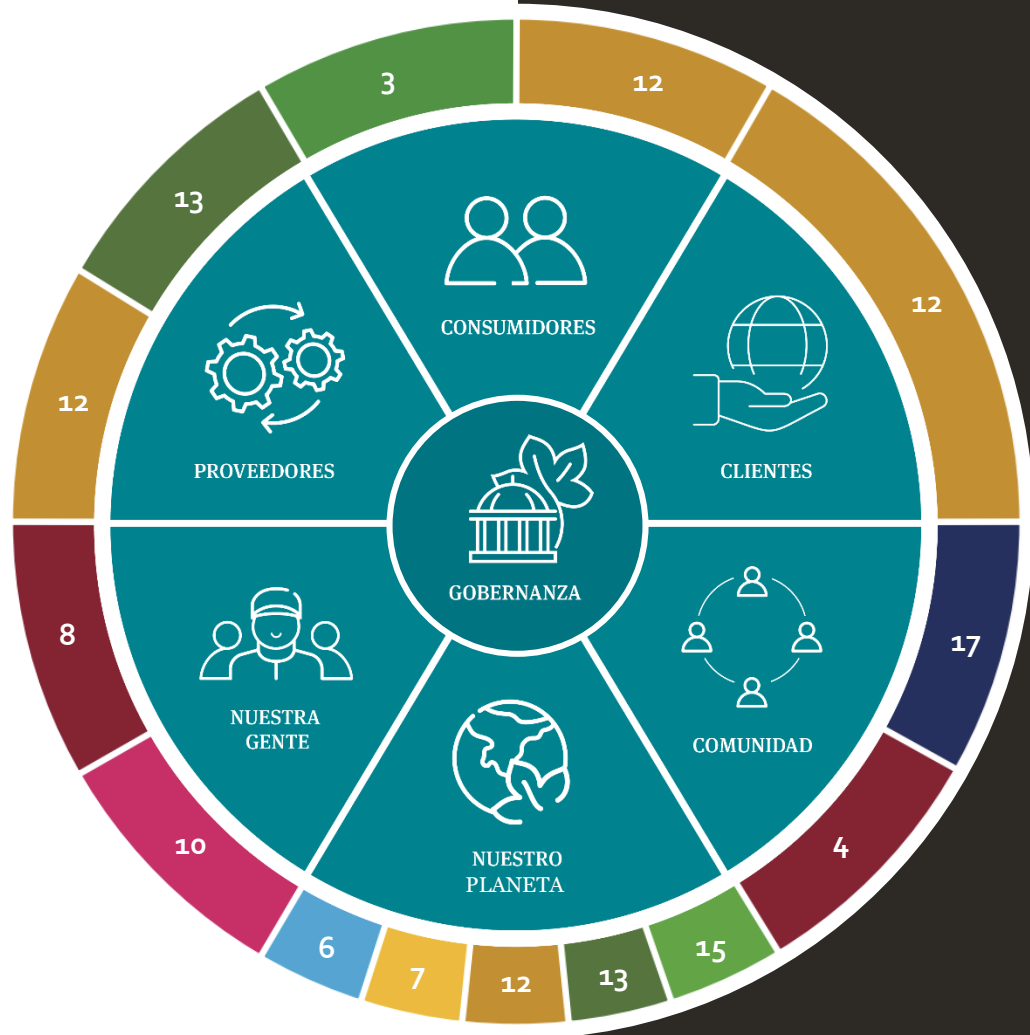




## CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS

The pillars and programs of the "Uncork a Better Future" strategy not only contribute to the sustainability of Viña Concha y Toro, but by being aligned with the United Nations Sustainable Development Goals, they also contribute to the global sustainability set out in the 2030 Agenda.

Through the strategy, the company contributes to **10 of the 17** United Nations Sustainable Development Goals.



-  **3** GOOD HEALTH AND WELL-BEING  
ODS 3. Health and Wellness.
-  **4** QUALITY EDUCATION  
ODS 4. Quality Education
-  **6** CLEAN WATER AND SANITATION  
ODS 6. Clean Water and Sanitation
-  **7** AFFORDABLE AND CLEAN ENERGY  
ODS 7. Affordable and Non-Polluting Energy
-  **8** DECENT WORK AND ECONOMIC GROWTH  
ODS 8. Fair Labor and Economic Growth
-  **10** REDUCED INEQUALITIES  
ODS 10. Reduction of Inequalities
-  **12** RESPONSIBLE CONSUMPTION AND PRODUCTION  
ODS 12. Responsible Production and Consumption
-  **13** CLIMATE ACTION  
ODS 13. Climate Action
-  **15** LIFE ON LAND  
ODS 15. Terrestrial Ecosystems Life
-  **17** PARTNERSHIPS FOR THE GOALS  
ODS 17. Partnerships to Achieve Objectives

# STRATEGIC MODEL SUMMARY

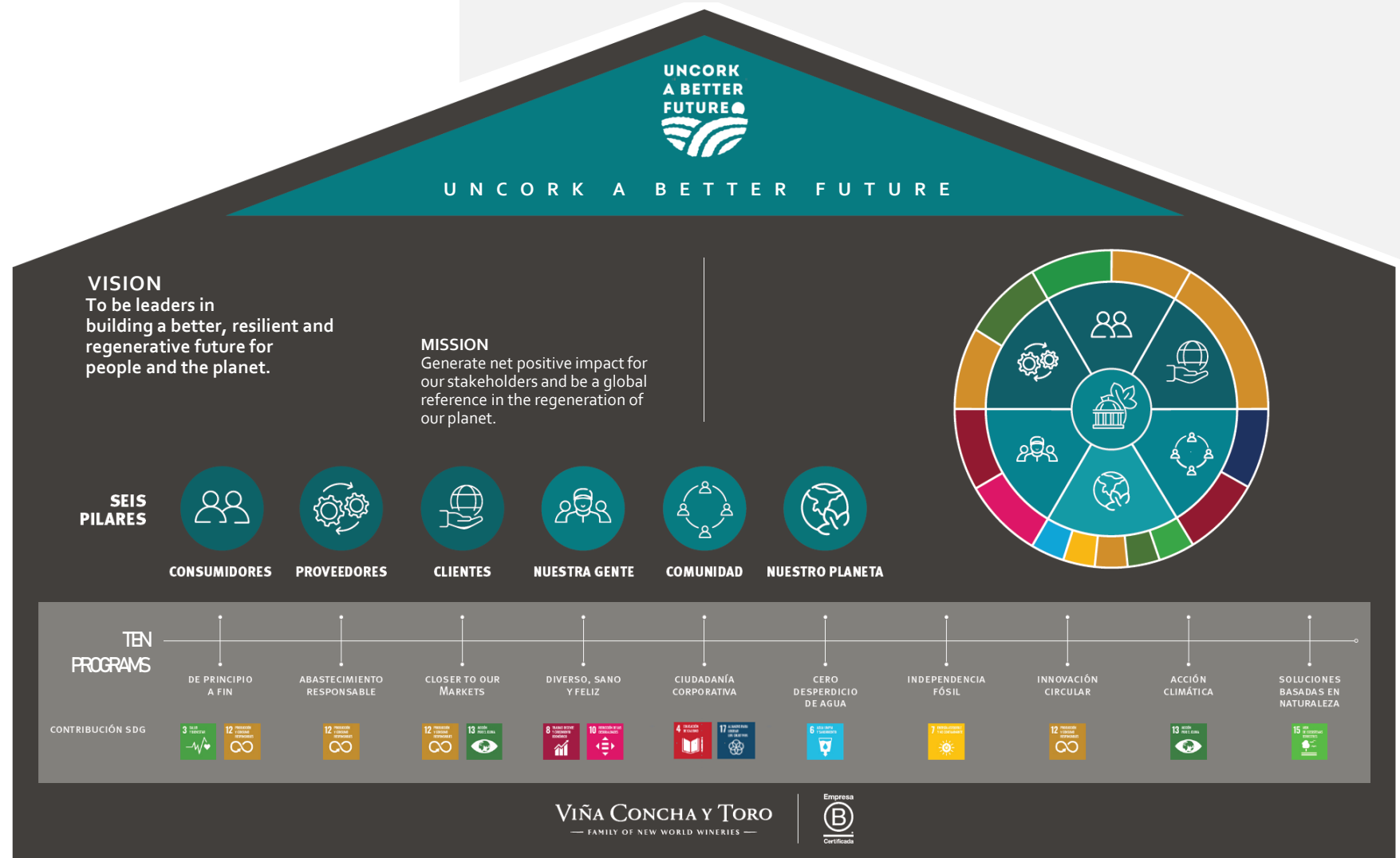
The way to put the sustainability vision and mission into practice is to focus on generating positive impacts on the main stakeholder groups, which is why the strategy is based on the company's main stakeholders regarding sustainability.

## 6 pillars

They represent the company's main stakeholders, whom we seek to positively impact through the objectives defined for 2025.

## 10 programs

Programs in which efforts are focused to generate a positive impact, with established long-term goals.





# 10 REGENERATIVE COMMITMENTS

## UNCORK A BETTER FUTURE

PILLARS	2025 Goal
 <b>CONSUMERS</b> From Beginning to End	100% of our strategic brands, communicating sustainability attributes and promoting responsible consumption.
 <b>CLIENTS</b> Closer to Our Markets	30 of our main clients, part of the "Closer to Our Markets" program, generating collaborative work with the retail sector.
 <b>SUPPLIERS</b> Responsible Supply	<b>Responsible Supply Program</b> 100% implemented, based on ethical elements and deepening on climate change with 30 of the main packaging suppliers.
 <b>OUR PEOPLE</b> Healthy, Diverse and Happy	"Diverse, Healthy and Happy" program 100% implemented, based on 3 key elements for people management: diversity, well-being, and alcohol and drug prevention.
 <b>COMMUNITY</b> Corporate Citizenship	100% of the local and global communities that the company integrates, with initiatives that contribute to entrepreneurship, empowerment and education.
 <b>OUR PLANET</b> Zero Water Waste Fossil Independence Circular Innovation Climate Ambition Nature-Based Solutions	10% reduction in water consumption per bottle, compared to 2020. 50% reduction in fossil fuel consumption in our facilities, compared to 2020. 100% of waste categories with upcycling alternatives. 35% reduction in CO2e emissions according to climate science, compared to the base year 2017. 100% of our vineyard area with regenerative practices in soil, biodiversity of flora, fauna and native forests.





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— FAMILY OF NEW WORLD WINERIES —

5

REGENERATIVE  
COMMITMENTS  
FOR PEOPLE





# CONSUMERS PILLAR



FROM BEGINNING TO END  
PROGRAM



## CORPORATE OBJECTIVE

Make our efforts and achievements in sustainability visible to our consumers, using our strategic brands as a channel. Along with this, we want to deliver a message of responsible consumption of our products using responsible marketing as a tool.



## 2025 GOAL

**100%** of the brands in the company's strategic matrix, communicating sustainability attributes and promoting responsible consumption to our consumers.

**Base Year 2020:**  
25 brands in the strategic matrix  
85% of the holding company's sales

2025 Goal:  
**25**  
strategic brands  
communicating  
sustainability to consumers



# CLIENTS PILLAR



## CLOSER TO OUR MARKETS PROGRAM

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## CORPORATE OBJECTIVE

To proactively bring our sustainability performance closer to our clients and capture pioneering trends that will help us become a global benchmark in sustainability.



## 2025 GOAL

**30 of our main clients**, incorporated into the Closer to Our Markets Program, for the transfer of sustainable management practices to and from the company.

**Base Year 2020:**  
30 major *retail* clients.

**2025 Goal:**  
**30**  
Main clients  
incorporated into the  
program





# SUPPLIERS PILLAR



## RESPONSIBLE SUPPLY PROGRAM

### CORPORATE OBJECTIVE

Involve our supply chain in sustainability initiatives that allow them to improve their performance and, therefore, that of Viña Concha y Toro.



### 2025 GOAL

**100% implemented Responsible Supply Program**, based on ethical elements with the entire supply chain and deepening on climate change with 30 of the main packaging suppliers.

**Base Year 2020:**  
200 suppliers, including 27 packaging suppliers on climate change axis

2025 Goal:  
**100%**  
implementation  
According to Roadmap to 2025





# OUR PEOPLE PILLAR



HEALTHY, DIVERSE AND HAPPY  
PROGRAM



## CORPORATE OBJECTIVE

Continuously improve the well-being and commitment of all the company's employees. To grow in diversity, equity, inclusion and labor well-being.



## 2025 GOAL

100% implementation in the company, generating coverage for all workers and based on 2 key elements for people management: diversity and well-being.



2025 Goal:  
**3-579**  
collaborators  
Holding Level  
Program Coverage

COMMUNITY  
PILLAR



CORPORATE CITIZENSHIP  
PROGRAM



CORPORATE  
OBJECTIVE

Contribute to the development of the different communities where we participate or where we are present, through entrepreneurship, community empowerment and education.



2025 GOAL

100% of the local and global communities that the company integrates, with initiatives that are a contribution to entrepreneurship, empowerment and/or education.



2025 Goal  
**100%**  
communities  
Covered by the  
Corporate Citizenship  
Program  
(32 in CHILE)





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5  
REGENERATIVE  
COMMITMENTS  
FOR THE PLANET



# OUR PLANET PILLAR



## ZERO WATER WASTE PROGRAM



### CORPORATE OBJECTIVE

Efficient use of water, using only the amount that our processes require and avoiding any type of waste in our operations.



### 2025 GOAL

**10% reduction in water consumption**  
for every bottle of wine  
from the vineyard to the final destination.

Base Year 2020:  
103.9 Lt water /750cc bottle  
(Holding)

2025 Goal:  
**93.5**  
Lt water / Bottle  
(Holding  
consumption)



# OUR PLANET PILLAR



## FOSSIL INDEPENDENCE PROGRAM



### CORPORATE OBJECTIVE

To move towards the decarbonization of our energy matrix, generating independence from fossil fuels in equipment and machinery located within our facilities.



### 2025 GOAL

50% reduction in fossil fuel consumption in our facilities.

**Base Year 2020:**  
35.3 GWh in internal sources  
(equipment, stationary machinery, internal mobility)

2025 Goal  
**17,6 GWh**  
Fossil Energy  
Consumption in Internal  
Sources





# OUR PLANET PILLAR



## CIRCULAR INNOVATION PROGRAM



### CORPORATE OBJECTIVE

Promote circular innovation through waste upcycling, i.e., providing higher value alternatives to their original recycling.



### 2025 GOAL

100% of waste categories with upcycling alternatives



2025 Goal:  
**10**  
Company  
Waste  
Categories



# OUR PLANET PILLAR



## CLIMATE ACTION PROGRAM



### CORPORATE OBJECTIVE

Contribute to preventing global temperature increase above 1.5°C by 2050. We aim to reduce our absolute CO<sub>2</sub>e emissions, aligned with climate science and reach levels below 180,000 tCO<sub>2</sub>e by 2025.  
We are on track to Zero Emission by 2050.



### 2025 GOAL

35% reduction in absolute CO<sub>2</sub>e emissions in scopes 1, 2 and 3, compared to the base year 2017

Base Year 2017:  
271 thousand tCO<sub>2</sub>e  
(Chile)

SBT ROUTE 2025  
Considers reductions at a rate of 4.2% per year between 2017 and 2025, i.e. 33.6%.

2025 Goal  
**180**  
Thousand  
tCO<sub>2</sub>e  
(Scope 1,2 y3)

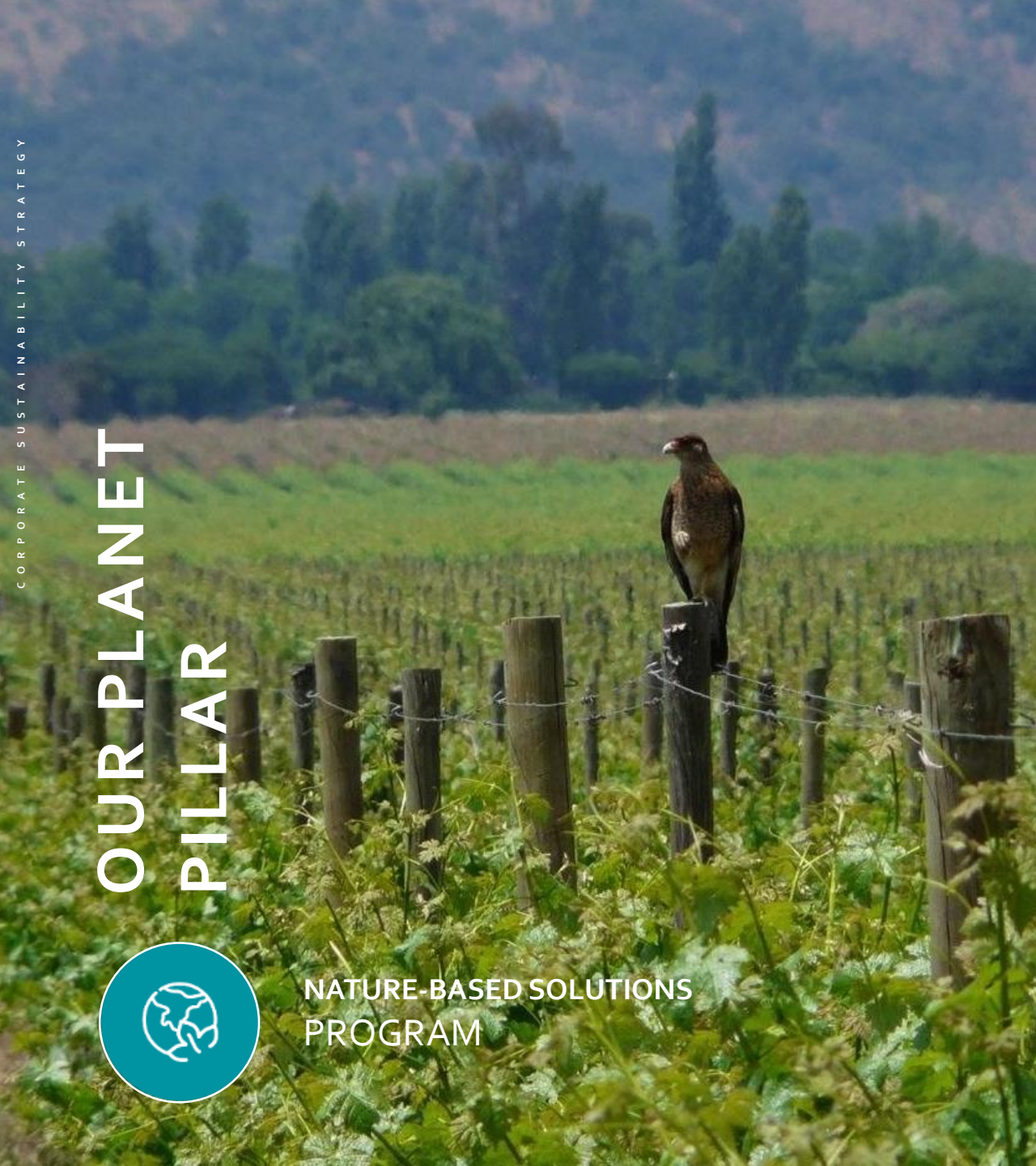




# OUR PLANET PILLAR



## NATURE-BASED SOLUTIONS PROGRAM



### CORPORATE OBJECTIVE

Regenerate life in forests and vineyards ecosystems, through practices that favor the improvement of natural conditions.



### 2025 GOAL

100% of our surface with regenerative practices in soil, biodiversity of flora, fauna and natural forests.



2025 Goal  
**100%**  
of the surface  
with regenerative  
practices in place  
(14 thousand hectares)





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# SUSTAINABILITY GOVERNANCE



# SUSTAINABILITY COMMITTEE



For the execution and follow-up of the sustainability strategy, we established a structure responsible for follow-up at the executive level. This Committee reviews the fulfillment of the strategic goals and requests adjustments to the general framework if it deems it appropriate.

Each pillar has a leader, whose current management scope corresponds to the issues addressed by the pillars. These leaders represent their respective stakeholders, through their participation in the Sustainability Committee. Their main function is to monitor the progress made in meeting the goals, which must be guided, accompanied and supported by the Sustainability Management.

Sustainability Management has a coordinating role among the six pillars. It informs the Committee regarding the management of the programs, through reports on the different topics included in the Corporate Sustainability Strategy 2025 | Uncork a Better Future.

**Frequency:** Quarterly.



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CORPORATE  
SUSTAINABILITY  
STRATEGY

UNCORK A BETTER FUTURE