

CONCHA Y TORO

In compliance with the provisions of Article 147 of Law No. 18,046 on Corporations and as agreed by the Board of Directors of the Company at its meeting held on May 31, 2012, the following General Customary Policy for Transactions with Related Parties of Viña Concha y Toro S.A. is made available to the shareholders.

"GENERAL POLICY FOR TRANSACTIONS WITH RELATED PARTIES OF VIÑA CONCHA Y TORO S.A."

The usual operations of the Company shall be understood to be those that the Company carries out on a regular basis with related parties within its line of business and that are necessary for the normal development of the Company's activities. In this regard, and in order to facilitate the determination of the regularity of a transaction, the similarity of such transaction with transactions that the Company has carried out on a regular and/or recurring basis, prior to January 1, 2010, with related parties may be taken into consideration.

By way of illustration, and without limiting the foregoing, the operations that the Company carries out with related parties within its ordinary course of business and that involve: (i) the purchase and sale of fruit, grapes and wines and similar products, up to the amount of UF10.000; (ii) the provision of wine promotion and advertising services; (iii) the intermediation and commission of wines abroad; (iv) the distribution of products abroad; (v) the transportation of grapes and wines; (vi) the purchase and sale of corks; (vii) the provision of winemaking and bottling services; (viii) the contracting of gas and electricity supply services, (v) leasing of movable and immovable property used for the business; (ix) contracting banking and financial services (including, but not limited to, opening bank accounts, contracting loans, investing corporate money in financial instruments, entering into derivative contracts); and (x) contracting computer technology support services.

Notwithstanding the foregoing, Viña Concha y Toro S.A. may only carry out transactions with related parties when the price, terms and conditions of such transactions are in line with those prevailing in the market.

This policy shall be published on the website www.conchaytoro.cl and shall be available to shareholders at the Company's offices.